



Checkoff Updates Soy Products, Suppliers Guide



The past year saw the introduction of 26 new soy-based products with the help of the United Soybean Board (USB) and soybean checkoff support. These products, as well as other soy-based products, will be compiled in the updated USB 2010 *Soy Products Guide*.

USB produces the *Soy Products Guide* each year to help consumers and businesses identify commercially available

soy products and ingredients. All of the listed products contain soy in some form. The *Soy Products Guide* can be found online at www.soynewuses.org, and also is distributed at trade shows and events throughout the country. The *Soy Products Guide* serves as a resource for consumers and businesses looking for more information on soy-based products.

The *Soy Products Guide* divides consumer products, ingredients and intermediates, and industrial products and also includes a directory of companies with products featured in the *Soy Products Guide*.

As more companies look to reduce their dependency on petroleum-based products and their carbon footprint, renewable alternatives such as soy will play a larger role as basic resources for the production of energy and industrial products. Using soy-based products not only helps conserve fossil fuels, but often enhances performance and environmental safety.

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For the most current listing of available soy products visit soynewuses.org/ProductsGuide/Default.aspx. To update or add information about your soy products or your company, please contact Chris Krull at krullc@osborn-barr.com.