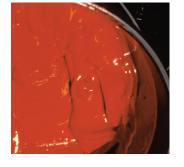


Soy-Derived Coatings: Due to 30 percent to 50 percent price increases for vinyl acetate and acrylic acids in the past few years, research has been heavily focused on bringing soy-based alternative products such as these to market.

Low-cost soy paints and stains offer consumers and builders alike low-viscosity, VOC-free alternatives.



**SUIATS GOOW & STUIA9** 

Soy-Based Carpet Backing: Biobased polymers are already providing backing for carpet in hotels and artificial turf on athletic fields.

From the furniture industry to the construction industry, soy polyols are fast becoming the norm for use in foams, binders, coatings and many other applications.



PLASTICS

of soy-based wood adhesives, soy is placing its mark on various wood panel products.

Kymene®/Soy Flour Adhesive: Used in hardwood and plywood manufacturing, Kymene and soy flour products offer a cost-competitive replacement for formaldehyde-based adhesives.

With the continued development and adoption



**ADHESIVES** 

of interest in biobased solvents.

Methyl Soyate: This methyl ester derived from soybean oil is an ingredient in many cleaning products and offers builders and contractors an eco-friendly, low-cost alternative to traditional chlorinated and petroleum-based solvents.

The rising price of petroleum and growing concerns about the environmental impact of chemical cleaners have sparked a surge of interest in biobased solvents.



SOLVENTS

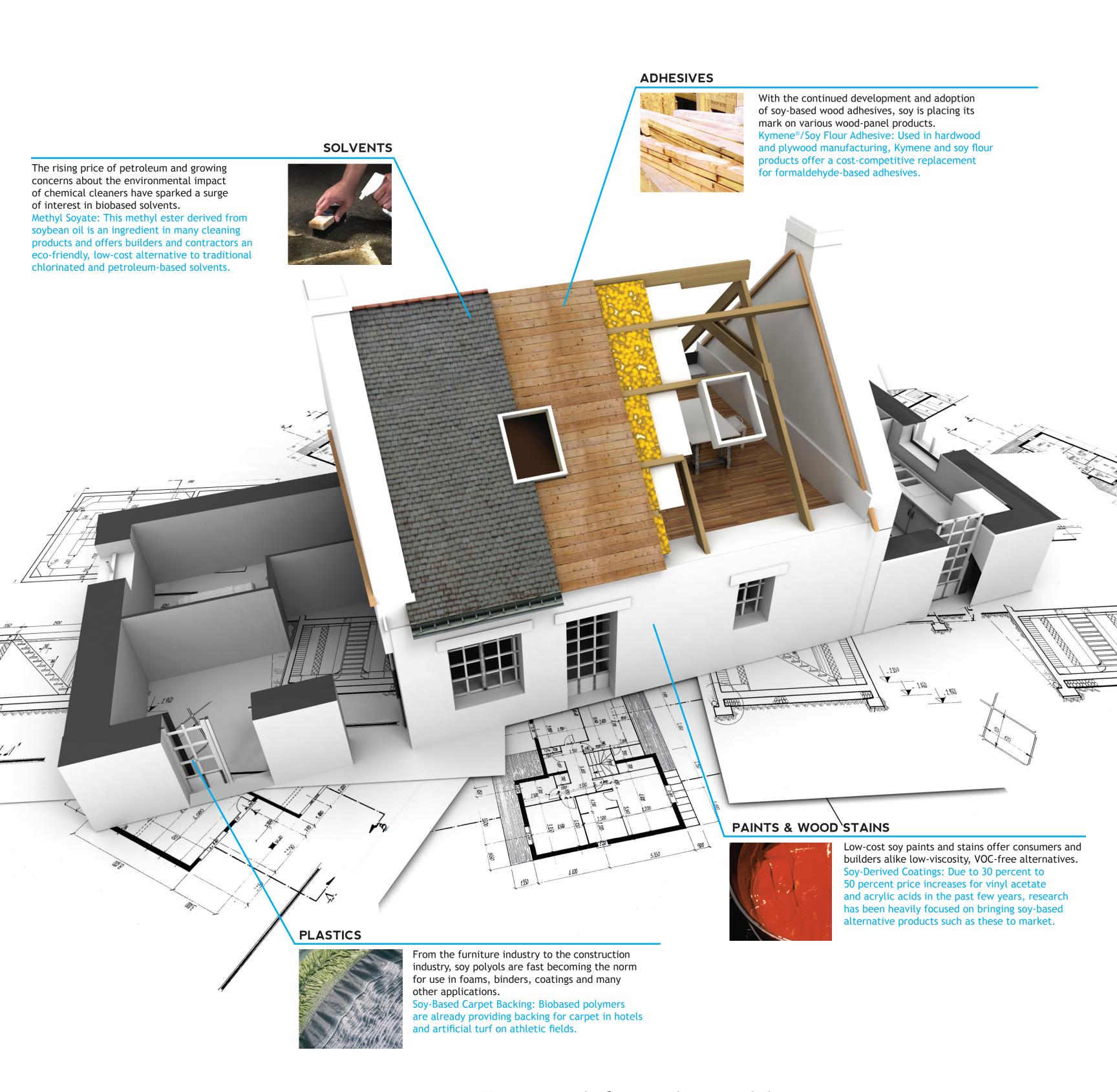
Soy is rapidly replacing petroleum as the key to building success in the construction industry. Learn how nearly every piece in the home and commercial construction process is improving with soy.



## BUILDING BETTER WITH SOY

With the help of the United Soybean Board and its New Uses program, soy is fast developing into a key component for many of the products vital to the construction industry. Soy's versatility as a replacement for petroleum in everyday products has led to the creation of hundreds of cost-effective biobased products that are greener and cleaner to produce and use.

Learn more about how USB is supporting soy technology for the construction industry at www.soynewuses.org.



For more information — visit www.soynewuses.org.

