

Put It in Stone: Eco-Friendly SoyCrete Outperforms Other Concrete Stains



SoyCrete, a concrete stain from Eco Safety Products in Phoenix, Ariz., contains over 60 percent renewable biocontent and is ultra-low in VOCs, making it suitable for use indoors as well as outdoors according to company sources. SoyCrete may assist with many Leadership in Energy and Environmental Design (LEED) credit criteria such as low-emitting materials, rapidly renewable materials, recycled

content, building reuse and innovation in design. The United Soybean Board and soybean checkoff helped fund the development of technology.

Using patented technology, SoyCrete's soy esters penetrate deep into a substrate, where they bond. The proprietary natural plant pigments used are automotive grade for UV stability and optimal emulsion with the soy esters that produce intregal colorization versus a topical paint-like film. The result of this process is a finish with durability unparalleled by acid- or water-based stain alternatives. Once cured, removing the finish would require grinding down the substrate past the point to which the stain has penetrated.

According to John Bennett, president of Eco Safety, acid stains react with the very top layers of concrete and produce unpredictable results. Water-based stains apply a paint-like film, which has a limited life span and is much more susceptible to wearing and UV degradation as a result. SoyCrete, however, boasts advantages over traditional concrete stains in every category, says Bennett. It's more sustainable and more durable but at the same time less toxic and less expensive.

"SoyCrete is the best of both worlds," says Bennett. "It gives the color control with natural mottled variations and penetration without any toxicity issues. And, because it requires between 40 and 60 percent less labor time to apply it, it costs less per square foot than any other concrete stain."

The soybean checkoff supports new soy-based technology through funding for research and development. To learn more about SoyCrete and other soy-based products from Eco Safety, visit <u>www.ecosafetyproducts.com</u>; to learn more about industrial uses for soy, visit <u>www.soynewuses.org</u>.

USB is made up of 68 farmer-directors who oversee the investments of the soybean checkoff on behalf of all U.S. soybean farmers. Checkoff funds are invested in the areas of animal utilization, human utilization, industrial utilization, industry relations, market access and supply. As stipulated in the Soybean Promotion, Research and Consumer Information Act, USDA's Agricultural Marketing Service has oversight responsibilities for USB and the soybean checkoff.